

For further information, please contact the following planning committee members:

**BPNE:**

Jo-Ann Robinson, *Bon Secours Charity System*,  
845-368-5644  
Dana Reed, *The Valley Hospital*,  
201-447-8000, ext. 5837

**CNJNE:**

Jaymee Brual, *Robert Wood Johnson University Hospital Rahway*, 732-499-6077  
Lourdes Pineda, *Morristown Memorial Hospital*, 973-971-7735

**SHET/NJ:**

Grissel Hernandez, *AtlantiCare Regional Medical Center*, 609-441-8013  
Annette Keller, *CentraState Medical Center*, 732-294-2791  
Cindy Zizack, *Deborah Heart & Lung*, 609-893-6611 x5645

**WHO SHOULD ATTEND:**

Nurses, educators, researchers, nursing faculty, managers, supervisors, and directors.

**CONTINUING EDUCATION CREDITS:**

“This activity has been submitted to New Jersey State Nurse Association for approval to award contact hours. NJSNA is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s COA. “  
“Contact hours: 6.25 (expires 10/2012)”

**DIRECTIONS TO MORRISTOWN MEMORIAL HOSP:**

Directions can be obtained online @  
<http://www.atlantichealth.org/Morristown/Directions>

Sponsored By:



Consortium of New Jersey Nurse Educators

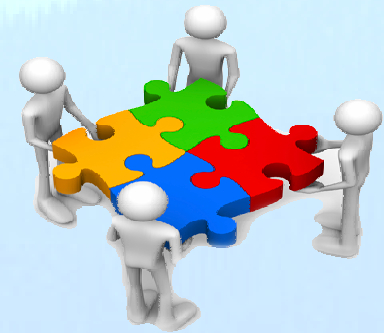
LEARNING... a Key to Excellence



**NNSDO** national nursing staff development organization

**NJ NNSDO AFFILIATE 2010 CONFERENCE**

*“BEST PRACTICES IN STAFF DEVELOPMENT”*



Keynote Speaker:

**Donna Wright, RN, MS**

Consultant – Creative Health Care Management

**Friday, October 8, 2010**

**8:00am – 4:30pm**

Hosted By:

**Morristown Memorial Hospital  
Malcolm Forbes Amphitheater**

**100 Madison Avenue  
Morristown, NJ 07962**

## **PROGRAM GOALS**

The purpose of this one-day conference is to provide continuing education for the Nursing Professional Development Specialist/Nurse Educators to enhance their knowledge with regard to the American Nurses Association scope and standards of practice for the education specialist. Current best practices used locally and nationally by the nursing professional development will be highlighted.

## **PROGRAM OBJECTIVES**

Participants at this program will be able to:

- Identify best practices used by Nursing Professional Development in their organizations.
- Recognize how an education specialist can implement creative and innovative strategies in their practice.
- Evaluate the impact of the identified best practices in healthcare organizations.

## **ABOUT THE KEYNOTE SPEAKER**

### **Donna Wright, RN, MS**



Donna excels at helping healthcare organizations create valuable competency and staff development programs for all departments. She brings an energetic and refreshing approach to education, competency and staff development. As an author and lecturer, Donna's expertise includes creative educational strategies, self-directed learning, and competency assessment, creative approaches to mandatory training, creating a healthy work environment and implementing shared governance. Donna is currently affiliated as a consultant with Creative Health Care Management.

Donna earned her Master's degree from the University of Minnesota. Donna has served as President of the National Nursing Staff Development Organization and is a recipient of that organization's Promoting Excellence in Consultation award.

## **PROGRAM SCHEDULE**

8:00 – 8:15A	Registration Continental Breakfast
8:15 – 8:30A	Welcome & Overview of Day
8:30 – 9:30A	Best Practices in Staff Development <i>Donna Wright, RN, MS</i>
9:30 – 9:45A	Break/Networking
9:45 – 10:45A	Best Practices in Staff Development <i>Donna Wright, RN, MS</i>
10:45 – 11:00A	Break/Networking
11:00 – 12:00P	Best Practices in Staff Development <i>Donna Wright, RN, MS</i>
12:00 – 1:00P	Lunch & Poster Session
1:00 – 1:30P	Practice Makes Perfect: Tools to Improve Early Intervention & Improve Patient Outcomes
1:30 – 2:00P	Differentiated Practice Model: The Ups & Downs of Our Clinical Ladder
2:00 – 2:30P	Understanding Best Practices Strategies to Avoid Copyright in Staff Development
2:30 – 2:45P	Break/Networking
2:45 – 3:15P	Increasing Use of Evidence-Based Practice through Journal Clubs: Best Practice Approach
3:15 – 3:45P	Putting Change into Practice
3:45 – 4:15P	Precepting Our Preceptors: Ongoing Education & Development of Clinical Experts
4:15 – 4:30P	Program Summary Questions & Answers Evaluations

## **Best Practices in Staff Development**

Friday – October 8, 2010

---

Name (Please Print)

---

Home Address

---

City State Zip

---

Telephone Number

---

Hospital or Organization

---

Email Address

### **REGISTRATION FEE:**

Affiliate Members: \$75.00  
Non-Affiliate Participants: \$100.00  
Includes continental breakfast, lunch and materials.

### **PRE-REGISTRATION IS REQUIRED:**

Must be received by *September 17, 2010*.  
Cancellation received by *October 1, 2010*  
will receive full refund.  
Confirmation letters will not be sent.

### **MAKE CHECK PAYABLE TO:**

Bergen Passaic Nurse Educators  
PayPal/Credit Cards accepted: Contact  
Dana Reed @ 201- 447-8000 ext. 7527

### **SEND CHECK AND REGISTRATION TO:**

Dana Reed  
Clinical Educator  
The Valley Hospital  
223 N. Van Dien Ave.  
Ridgewood, NJ 07450